

Enhancing Data Collection Process for AI Tool

Challenge and Opportunity

A technology start-up created an artificial intelligence tool to help economic development decision-makers make faster decisions related to location.

Approach

- The start-up wanted to analyze the artificial intelligence tool before pitching it to potential investors.
- Using advanced data science knowledge, our team was able to identify specific problems within the artificial intelligence tools.
- We then connected the start-up with the ideal professional who could provide the data needed to make the artificial intelligence tool work correctly.

Results

The start-up was able to use our supportive knowledge and launch it to market.

50+

Clients Served*

20+

Data Services Offered

185%

Average ROI
Based on 2 years of cost decrease or revenue increase over consulting fees *

(excluding internal implementation cost)