

Using Internet Scraping to Increase Profitability

Challenge and Opportunity

A technology company that sold aggregated data was seeking a way to collect data at scale in order to lower overhead costs. Instead of manual scraping, they needed an automated system to do it.

Approach

- The client was spending approximately \$10,000-\$20,000 a month on data for its platform.
- Using AWS Lambda and Python, our team was able to build the client a customized tool that could scrape data from the internet at scale.
- The tool was more efficient and could collect more data in real-time while integrating it into the client's API.

Results

The tool works effectively and saves the client hundreds of thousands of dollars in data collection fees.

50+

Clients Served*

20+

Data Services Offered

185%

Average ROI
Based on 2 years of cost decrease or revenue increase over consulting fees *

(excluding internal implementation cost)